

After reading CHAPTER 1 and CHAPTER 9, create a presentation linking what you have read in *The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for Success* to the theories of capital allocation in the textbook, *Foundations of Financial Management*.

In your presentation,

- Introduce the CEO and the example of the company (one to two slides).
- Examine the theoretical application of capital allocation (one to two slides).
- Explain how the CEO highlighted in your required chapter used the theories of capital allocation and applied them to his or her situation (two to three slides). You may also want to use Chapter 9 from *The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for Success*.
- Summarize three key takeaways you learned from linking the textbook theory to the real-world scenario highlighted in your required chapter (one to two slides).

The Outsiders presentation

- Must be five to nine slides in length (not including title and references slides) and formatted according to APA Style,
- You need to include speaker notes for each slide.
- Must include a separate title slide with the following:
  - Title of presentation
  - Student's name
  - Course name and number
  - Instructor's name
  - Date submitted
- Must document any information used from sources in APA Style

Must include a separate references slide that is formatted according to APA Style